



Marketing Match Grant Program

LETTER OF INTENT

Visit Jackson offers a matching grant program that is designed to assist Festivals, Events, Attractions and Organizations with advertising and marketing expenses for projects that are held in Jackson, Mississippi and occur between October 1 and September 30. If you are *not* already receiving funding through this program, but would like to apply for the upcoming grant period, please complete this form and return it to us by May 30. You will be contacted to set up a meeting to discuss your project and review the requirements to receive funding and assistance with completing the application and final report.

Name of Event: _____

Date of Event: _____

Organization: _____

Contact Name: _____

Mailing Address: _____

Primary Phone Number: _____ Secondary Phone Number: _____

Email: _____

Where will this event be held: _____

Is this a free or ticketed event? _____

Expected Attendance: _____

Please attach a brief description of your event (description must not exceed one page)

Signature: _____ Date: _____