



2019 ADVISORY COMMITTEE DEVELOPMENT

Visit Jackson’s Advisory Committees comprise a myriad of talents possessed by tourism professionals and stakeholders. The sharing of their knowledge base and collaborations have the propensity to contribute significantly to the enhancement of the strategic direction of Visit Jackson and its mission. The committees meet quarterly and are organized/scheduled by a Visit Jackson staff and board liaison. Each committee member has agreed to serve a 2-year term starting May 2019.

SALES	MARKETING
<ol style="list-style-type: none"> 1. Micah Allen, Jackson Convention Complex 2. Gray Jackson, Cabot Lodge Jackson Millsaps 3. Linda Martin, Mississippi State Fairgrounds 4. Peter Sharp, Fairview Inn 5. Skipper Westbrook, Hilton Jackson <p>Shun Hatten – Visit Jackson, VP of Sales Gaines Sturdivant – Visit Jackson, Board Representative Mende Alford – Visit Jackson, Board Representative</p>	<ol style="list-style-type: none"> 1. Lysie Armstrong, Highland Village 2. Paulette McCants, Hilton Garden Inn Downtown Jackson 3. John Tierre Miller, Johnny T’s Bistro & Blues 4. Andrea Patterson, Mississippi Hall of Fame & Museum 5. Amanda Wells, Brent’s Drugs/Apothecary <p>Jonathan Pettus – Visit Jackson, VP of Marketing Pam Confer – Visit Jackson, Board Representative</p>
EVENTS/GRANTS/SPONSORSHIPS	SPORTS
<ol style="list-style-type: none"> 1. Arden Barnett, Ardenland 2. Susan Branson, Mississippi Children’s Museum 3. Dee Gardner, The Tourism Writer 4. Theresa Love, Agriculture & Forestry Museum 5. Jon Salem, Greater Jackson Chamber Partnership 6. Jessie Thompson, Jackson Music Awards <p>Jennifer Chance – Visit Jackson, VP of Finance Carol Burger – Visit Jackson, Board Representative</p>	<ol style="list-style-type: none"> 1. Ison Harris, City of Jackson, Director of Parks and Recreation 2. Steve Hutton, Director, Mississippi State Fairgrounds 3. Rob Jay, JSUTV 4. Todd Kelly, Mississippi High School Activities Association 5. Ashley Robinson, Jackson State University Athletics Director <p>Jennifer Byrd – Visit Jackson, Sports Sales Manager Ken Crotwell – Visit Jackson, Board Representative</p>
ADVOCACY/GOVERNANCE/ RESEARCH/ STRATEGIC OUTLOOK	
<ol style="list-style-type: none"> 1. Cynthia Buchanan, Greater Jackson Chamber Partnership 2. John Gomez, Downtown Jackson Partners 3. Jeff Good, Mangia Bene Restaurant Management 4. Dr. Mukesh Kumar, City of Jackson, Planning & Development 5. Virgi Lindsay, Jackson City Council 6. Keyshia Sanders, City of Jackson, Mayor’s Services Manager 7. Jim Wilkirson, Community Volunteer <p>Jennifer Chance – Visit Jackson VP of Finance Monique Davis – Visit Jackson, Board Representative Jackie Wansley – Visit Jackson, Board Representative</p>	